



HELLO!

**WE ARE
CREATIVESATWORK.**

← AND WE ARE 7 YEARS OLD!

**WE ARE A GO-TO
MEDIA AGENCY
FOR ANYONE WHO NEEDS **TOP-
PERFORMING FREELANCE
CREATIVE TALENTS****



TIPS TO CREATE BETTER PORTFOLIOS

WHAT IS:

A **collection of your works** that can help you to attract new clients or score your dream job.

A **valuable promotional tool** that will expand your professional opportunities



NOT ONE OFF.

It is an **ONGOING**
process!



QUESTIONS to ask yourself...

1. **WHO** you are and **HOW** would you like to portray yourself?
1. **WHAT** type of dream jobs are you looking for?



TIP No. 1

Portfolio is **NOT** a
dumping ground

A close-up photograph of a piece of clear, crumpled plastic, likely a water bottle, set against a yellow background. The plastic is highly textured and folded, symbolizing waste or a 'dumping ground'.

TIP No. 2

STORYTELLING
is Key

TIP No. 3

OPTIMISE your portfolio
site



TIP No. 4



PROMOTE
your work

THANK YOU!

Any questions?

Contact us at contact@creativesatwork.asia

